



Brittany  
Buesing



## Education

BA of Fine Arts – Graphic Design  
University of Louisiana at Lafayette  
Graduated May 2015

## Awards

Gold ADDY 2015  
Silver ADDY 2015

## Technical Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe In-Design  
Adobe Premiere  
Social Media  
Typography  
Mac OS  
Windows OS  
Social Media  
Web Design  
HTML & CSS  
Ecommerce  
Signs & Banners  
Promo Printing  
Vinyl & Heat Transfer  
Screenprinting

## Personal Skills

Adaptable  
Communication  
Quick Study  
Customer Service  
Friendly & Personable  
Optimistic  
Fast & Efficient  
Problem Solving  
Brand Knowledgeable  
Excited & Motivated  
Team Player & Leader

**Howdy!** My name is Brittany Buesing and I am an earnest, hard-working graphic designer with a go-getter attitude. I graduated from the University of Louisiana at Lafayette in 2015 with my Bachelors of Fine Arts in Graphic Design, and since then, I've spent nearly every moment honing my skills.

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## Work Experience

### FitPros Workplace Wellness

Web & Graphic Design Manager | March 2021 – December 2021 (Layoff) | Remote

- Create new web content and update and maintain current website
- Create and maintain website through Shopify
- Create graphics and collateral for sales, tradeshow, and marketing campaigns
- Work with sales team to build landing pages to client customization requests
- Design packaging for custom care packages for clients
- Work with sales team and client success team to create new marketing collateral, SOP's, and various materials for in-house or sales-to-client use
- Oversee and train design department interns

### MMLJ, Inc (Dustless Blasting®)

Multimedia Designer | September 2017 – March 2021 | Houston, TX

- Create, monitor, and maintain ecommerce website through Shopify
- Work together with inventory and shipping departments to fulfill orders
- Partner with other designers to create graphics for sales, tradeshow, and campaigns
- Create, cut, and maintain inventory for decals, vinyl, and labels
- Create content for and manage social media platforms
- Create instructional and in-depth user manuals for machines, mobile units, company marketing, and more
- Design marketing packages for customers consisting of websites, social media profiles, brochures, business cards, tradeshow materials, apparel, marketing materials, digital advertising, and more
- Partner with CAD engineers to create 3D renders of all machines sold, to then create 3D animations or model shots used in marketing materials and instructional videos

### Splash Creative Products

Graphic Designer & Production Coordinator | December 2016 – September 2017 | Opelousas, LA

- Create designs for various products such as clothing, packaging, promotional items, banners, signs, decals, advertisements, in-store promotions and more
- Work together with inventory and shipping departments to fulfill orders
- Oversee screenprinting and vinyl production to insure quality products
- Assist with sales and various client needs
- Create content for and manage social media platforms

### Absolutely! Custom Apparel & Graphics

Graphic Designer | September 2015 – October 2016 | Lafayette, LA

- Create designs for various products such as clothing, packaging, promotional items, banners, signs, decals, advertisements, in-store promotions and more
- Delivery print-ready art files to appropriate production department
- Work together with inventory and shipping departments to fulfill orders
- Oversee screenprinting and vinyl production to insure quality products
- Communicate with vendors and sales representatives on the requirements needed for various products and prints
- Work with other designers and productions teams to meet deadlines
- Create content for social media platforms